

Community Access Television is....

250

members

2,980

volunteer hours

158

training certificates

317

equipment checkouts for 1,331 days

685

facility reservations for 2,856 hours

370

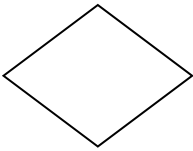
hours of first-run locally produced programs

3,779

total hours of programs in 2003

Erie's community television station!

2003 Annual Report
Community Access Television
City of Erie Cable TV Access Corporation



From the Board of Trustees

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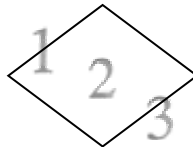
This past year has been another year of much activity and change at Community Access Television. With the assistance of member Caulene Sanford of Northwestern Legal Services, CAT was able to launch a web site that is both informative and entertaining.

We welcomed two new part-time staff members, David Dugan and Ruby McCormick, and have had the benefit of having a full-time intern from Edinboro University. With Shawn Phelps and Jeanne Bleil anchoring the staff, there is a renewed commitment to the CAT vision statement.

Although we have lost some valuable board members this past year, we were able to replace them with two outstanding individuals. Both Cindy Stone and Mitch Spear will give our organization unique skills, knowledge, and talents that will help us deal with the various challenges we will face.

Through the recently implemented annual campaign, the board has taken the financial lead by committing itself to the future needs of Community Access Television. With the expansion of technology through the use of digital equipment, we will be challenged to keep pace with procuring new equipment. As in the past, the board, staff, members and the community need to work together to keep public access television a reality in Erie.

Jim Globa, 2004 Board Chair

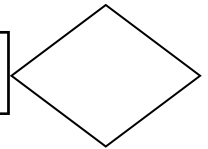


New Members in 2003	106
Renewing Members in 2003	144
Total Members in 2003	250
Orientation Attendance	119
Level I Certificates	62
Level II Certificates	7
Workshop Attendance	89
Equipment Reservations	317
Equipment Reservation Days	1,331
Facility Reservations	685
Facility Reservation Hours	2,856
Volunteer Hours	2,980
Members Volunteering	77
Average Hours Per Volunteer	39

Association Memberships

Center for Nonprofit Services
Alliance for Community Media
Association of Fundraising Professionals

From the Executive Director



Should one ever wonder what on earth goes on here at Community Access Television, consider this: both Elvis Presley and Dolly Parton appeared in our studio in the same month. Count the Girl Scouts, the students, the banjo players, clowns, painters, authors, comedians, and musicians; the interns, the editors, the candidates, the elected officials, the seniors, the lawyers, and the doctors; the impersonators (hence, Elvis and Dolly), the puppets, the magicians, and the teenage co-hosts— well, you would be hard-pressed to find such a unique blend of characters anywhere else but right here on West 12th Street.

This annual report is filled with numbers, but numbers can only partially tell the story. The real question is this: What are cable subscribers in the City of Erie getting for their support for Community Access Television? This question can be answered in multiple ways, but here are just a few:

- ◇ Older residents are able to view 156 hours a year (26 of those hours first-run) of "Amazing Grays," a program produced by seniors for older adults. This program presents not only vital information for seniors and their caregivers, but also depicts people who live full, rich, exciting lives in retirement.
- ◇ The approximately 2,000 people from Bosnia who live in the Erie area can view 156 hours a year (nearly all of them first-run) of programming in their own language.
- ◇ Young people can see original programming produced by one of their own, Jamie Bryant, who is a student at Mercyhurst Prep. What Jamie has learned in the process of producing his own program for over three years is incalculable.
- ◇ There are musical and dance performances by local and regional artists such as Dafmark Dance Theater, Jake's Blues, One World Tribe, Tom's Kitchen Band, Mary Alice Brown, and Dave Stevens' Big Band.
- ◇ Aspiring film and television producers, screenwriters, directors, actors, and technicians can learn the basic skills needed for their future careers.
- ◇ Voters can make important decisions by watching our twice-yearly program called "Access to the Candidates" wherein candidates for political office have free access to fifteen minutes of camera time to state their cases directly to the voters.

These achievements and many others are what motivate our staff. Production Coordinator Shawn Phelps, in his sixth year at CAT, David Dugan, our Production Assistant, Ruby McCormick, Administrative Assistant, and our Edinboro University intern, Sherry Gardner, not only catch the enthusiasm of our members, but also use that energy to motivate others. We have tried to create a welcoming and friendly, non-intimidating environment for our members and visitors, so that everyone can realize their creative potential.

Jeanne Bleil, Executive Director

Revenue by Source

\$189,967

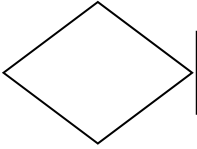
Time Warner Cable	93.0%
Membership	3.8%
Grants	1.3%
Production Fees/Development	1.2%
Class Fees/Interest/Miscellaneous	0.7%

Expense by Category

Wages	57.0%
Benefits	11.6%
Employment Taxes	4.7%
Administrative	13.0%
Occupancy	7.0%
Production	4.0%
Professional Services	2.0%



Dollars & Cents



Community Voices Campaign

We launched our first annual fundraising campaign, the Community Voices Campaign, in 2003. Funds raised through the annual appeal will be used for equipment replacement and staffing. An important purpose during the first year was to accustom our members and the widening circle of our supporters to the idea that, as a nonprofit with one primary source of funding along with membership dues as a distant second, it is critical to find new sources of revenue within the community. Key to that effort is financial support from board, staff, and our members, who receive thousands of dollars in services each year. Our challenge is to build more support with each successive campaign.

2003 Member Production Services

In 2003, we began offering production services to nonprofit member organizations as a means of helping them and increasing our revenue. Partnering with us in 2003 were:

- ◇ Stairways Behavioral Health
- ◇ Erie County Department of Health

The World Wide Web & CAT

In 2003, Community Access Television was fortunate to have volunteer Caulene Sanford, an employee of Northwestern Legal Services, and former CAT assistant Julianne Laskos, design and build our website, www.cattv-erie.org. It gives our members a place to find forms, rules, and information and opens our door to the world of the Internet.

Community Voices Donors

Director

- Jim Globa
- John Hanson
- Kevin Kick
- Carol Peganoff
- Al Richardson

Editor

- Jeanne Bleil
- Rebecca Herman
- Danny Jones
- Barbara Wiley
- Clemens Zehender

Talent

- Al Barney
- Lois Bartos
- Kathleen Haller
- Leslie Hetz
- Carol Hymiak
- Ron & Dolores Miller
- Bob Muth
- Gertrude Simmons
- Doris Snell

Additional 2003 Donors

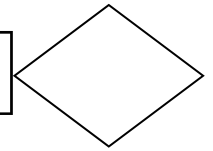
In-Kind

- Kubinski Business Systems
- Erie Maennerchor
- Lighthouse Keepers Bed & Breakfast
- Clemens Zehender

Grant

- National City Bank

Member Achievements



Not to overwhelm our readers with statistical comparisons, we will limit ourselves to noting the following:

- ◇ The number of first-run, member-produced programs increased by 42% in 2003.
- ◇ Programs produced by our members, counting all plays, accounted for 44.5% of all programming.
- ◇ Local programming, which includes staff-produced as well as member-sponsored imported programs, was 87.7% of programming.
- ◇ Overall, program totals increased 8% over 2002.

As illustrated to the right, our members are extremely active!

AFL/CIO	Memorial Service
Al Richardson	Human Relations Committee
Al Richardson	New Era, New Participation, New Community
Area 7 Toastmasters	Area 7 Toastmasters
Beary Clark	Dozens of programs, including CALL Banquet, Fashion Africana, Freedom Institute, Harry T. Burleigh, and many others.
Bob Hand	Bob's TV Crap
Bob Hand	Lakewater (Series)
Christine Hubbard	Revival Outreach (series)
Clemens Zehender	The Skinny Chef (series)
Craig Chilcott	Uncle Jones (series)
D.J. Barker	JC Gettysburg Address
D.J. Barker	Mascot Mania 2003 Mr. Bear
D.J. Barker	Mr. Bear Today (series)
Dana Stovall	Who (series)
Dave Wright	Coach Wright Show (series)
Debbie Marks	Powerpoints of Prophecy (mini-series)
Experience Erie	Experience Erie
Gannon Small Business Admin	Gannon Awards
Gary Jones	Bible Study (series)
Jamie Bryant	Teen Scene (series)
Jason Kuzmicki	Come Together
Jason Kuzmicki	Erie Zoo Parade
Jason Kuzmicki	Ribfest 2003 (mini-series)
Jean-Marc Baier	Dafmark Dance
Jean-Marc Baier	Four Seasons II
Jim Canfield	The Entourage (mini-series)
John Hackenberg	Saudade (series)
John O'Hern	Westminster Figure Skating Club (several)
Matt Frazzini	Webzini Halloweenie
Nijaz Berberovic	Bosnian News (series, three new hours weekly)
Northwestern Legal Services	Access to Justice (series)
Pat Hritz	Postal Riff Raff
Podgi Carter	Bay City Football
Podgi Carter	Titans Vs. Vikings
Podgi Carter	Who Asked You
Rodney Jones	CALL 2003
Russell Howard	Beauty from Head to Toe
Russell Howard	Candy Making Creations
Russell Howard	Putting Your Best Foot Forward
Steve Opsanic	Movie Talk TV
Steve Waldinger	Rent a Ninja
The Card Table Connection	Around the Card Table/Amazing Grays (series)
Tina Mengine, Perry Wood	Mayor's Address (series)
Vanguard Ministries	Vanguard Ministries (series)

The above list is representative and is not meant to be all-inclusive. Our apologies if any individual producer or organization was omitted.