

Erie ROCKS! Video Contest Rules and Guidelines

The Erie Rocks Video Contest presented by Community Access Television (CATV) is intended to present a positive image of the Erie area, introduce local residents to CATV, and showcase local video production talent.

- ☆ No purchase necessary.
- ☆ Videos must be less than 5 minutes in length and delivered on DVD-R to the Community Access Television studio at 142 West 12th Street, Erie, PA 16501 no later than 4:30 p.m. on Tuesday, September 15, 2009 to be eligible for consideration.
- ☆ The entry must be the entrant's original work and be respectful of all Erie landmarks, residents, and Community Access Television.
- ☆ One or more people of any age may be featured in the video; however the entrant must have written permission to use the audio and visuals of everyone featured in the video in any and all media without compensation. If any person featured in the video is a minor, then written consent must be obtained from the minor's parent or guardian. Upon request, entrant must submit all releases to CATV.
- ☆ With the DVD-R, the entrant must submit his/her full name, address, telephone number, and email address; as well as the names and telephone numbers of all individuals who appear in the video. DVDs will not be returned to the entrant, but become the property of CATV. By submitting the entry, the entrant agrees to have his/her video posted on YouTube, shown on Time Warner Cable Channel 2, and posted on www.cattv-erie.org as well as in CATV promotional materials.
- ☆ Limit one entry per person. Incomplete, illegible, inaudible, or corrupted entries will be disqualified. CATV is not responsible for lost, late, damaged, incomplete, or misdirected entries.
- ☆ CATV staff, board members, video contest committee members, and contest judges, their families, and persons living in the same household are not eligible to enter.
- ☆ **CONTENT:** Entries must not be obscene or indecent, including but not limited to containing pornography or profanity, nor contain any offensive or defamatory

statements including but not limited to words or symbols that might be considered offensive to individuals of any race, ethnicity, religion, sexual orientation or socioeconomic group, nor include threats to any person, place, business, or group, nor invade privacy or other rights of any person, firm or entity, including, without limitation, any third party trademarks or copyrights, nor portray CATV or CATV's brands or products in any way that might tend to subject any of them to public contempt, scandal, disrepute or ridicule. CATV reserves the right to make determinations of suitability in its sole and absolute discretion, and to disqualify any entries it determines to be inappropriate for any of the reasons listed above, or for any other reason. All entries must be non-commercial.

- ☆ **WINNER SELECTION:** The winner will be selected from among all eligible entry submissions. Entries will be judged by a panel of local judges whose decisions are final in all matters relating to the contest. Entries will be judged on the following criteria: Originality (1-25 points); Creativity of Presentation (1-25 points); Positive Portrayal of Erie (1-25 points); Impact of Presentation (1-25 points). Prize(s) will be awarded based on total points. Winner(s) will be notified in advance and awarded their prizes at the CATV Annual Meeting in October.
- ☆ **GENERAL RULES:** Open to members and non-members of CATV who are 18 years or older as of September 15, 2009 (if under 18, must have signature of parent or guardian), with the exception of CATV staff, board members, video contest committee members, and contest judges, their families, and persons living in the same household. Subject to all applicable federal, state, and local laws. By submitting an entry, entrant agrees to all terms and conditions and that the decisions of the Judges are final.
- ☆ **RIGHTS IN SUBMISSIONS:** In consideration of entrant's submission being reviewed and evaluated for this contest, each entrant hereby grants to CATV a non-exclusive, irrevocable, fully paid, universal license to use, copy, sublicense, transmit, distribute, publicly perform, publish, delete or display such submission, or any portion thereof, in any media now known or hereafter devised including, but not limited to, all forms of television and all forms of internet (specifically YouTube) and wireless protocol without any further right of approval. Each

entrant authorizes CATV and any entities affiliated with CATV to utilize, for eternity and in any manner they see fit, the submission, and to make derivative works from such material. Each entrant agrees that the results and proceeds of such use shall become the property of CATV and/or CATV's licensees, and shall be freely assignable by CATV and that CATV and their assignees and licensees shall have no obligations whatsoever to entrant. Each entrant also indemnifies and releases CATV and their assignees and licensees from and against any and all claims or liability to and from any persons, now known or hereafter arising, including but not limited to any claims for defense and/or indemnity, in connection therewith. Each entrant also grants permission for CATV to use entrant's name and likeness for the purpose of advertising, trade, or promotion without further notice, permission, compensation or consideration in any and all media, unless prohibited by law.

☆ WINNER'S LIST: To see the winning video(s), please visit www.cattv-erie.org on or about October 31, 2009.